

Manufacturing Cash and Operations Control Tower

Illustrative case narrative

The Virtual CXO provides flexible senior leadership capacity for businesses that need strategy, governance and execution discipline without waiting for permanent CXO hiring.

Context

A regional manufacturing business had demand but weak cash predictability, delayed receivables and limited profitability visibility by product line.

Mandate

Virtual CFO + Virtual COO to connect finance, production, receivables and operational KPIs.

Intervention

Implemented cash runway tracker, receivables cadence, production KPI tree, cost leakage review and monthly profitability analysis.

Outcomes

Improved cash predictability, identified operational leakage and linked finance decisions with production and customer delivery.

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